

TIANYI ZHOU

DESIGNER

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Experience

- Studio FH** 03/2021-06/2021
Junior Product Designer
 - Produced photos and videos of furniture for the online store and catalog, enhancing customer engagement.
 - Generated intricate 3D models of furniture, enabling seamless collaboration with soft furnishing designers.
 - Actively contributed to the installation and after-sales teams, ensuring customer satisfaction and problem resolution.

- Kanjian Dashan(See the Mountain) Project Group** 11/2018-06/2020
Key member
 - Spearheaded the development of regional IP and creative cultural products, leveraging local intangible cultural heritage and traditional crafts.
 - Drove product design, packaging, and production, resulting in increased sales and brand recognition.
 - Orchestrated dynamic promotional photos and videos, boosting the visibility of the project.

- Suzhou Yanding Culture and Creativity Co., Ltd.** 07/2017-09/2018
Assistant of Design Director
 - Helped with the interior design and display concepts for Yanding's flagship KE store for a captivating in-store experience.
 - Innovated new product lines in 2017 and 2018, including shoes, bags, and furniture, optimizing material procurement and production management.

Education

Royal College of Art
MA Design Products
09/2021-07/2023

Royal College of Art
Graduate Diploma
07/2020-03/2021

Soochow University
BA Product Design
09/2016-06/2020

Skills

- Rhino
- Keyshot
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Final Cut Pro
- Microsoft Office
- Video shooting and editing
- Rapid Prototyping
- English & Mandarin

Exhibitions and awards

- 2022 London Design Festival (OPPO x RCA)
- 2018 Suzhou Design Week (with team)
- 2018 SaloneSatellite Milano (with team)
- 2018 SaloneSatellite Shanghai
- 2017 SaloneSatellite Shanghai
- 2018 The 3rd Prize in Guoqing Cup Art & Design Contest
- 2017 The 3rd Prize in the 1st Tomorrow World Cup Original Design for Metal Furniture
- 2016 The Third Prize in Shitong Cup Creative Design for Heat Sealed Blister